



Sinem Keser

DIGITAL MARKETING

Digital Marketing & Social Media

With 14 years of experience in agency and corporate branding, I am a seasoned Digital Marketing and Social Media Manager. Passionate about my work, I possess a perpetual appetite for learning and development.

My expertise spans across various domains including social media management, content curation, team leadership, advertising strategy, brand strategy formulation, presentation preparation and delivery, as well as influencer communication and project management.

Furthermore, I am adept at corporate communications, adding another layer of proficiency to my skill set.

Experiences

Modiki - Digital Marketing & Social Media Manager (2022 -)

Sr. I am working as a Social Media Specialist. Creating a social media strategy, making appropriate strategy plans for Facebook, Twitter, Instagram and Youtube channels, providing content entries, reporting the works, customer relations....

Porland Porselen - Digital Marketing & Social Media Manager (2020 - 2022)

Worked as a Digital Marketing & Social Media specialist. Preparation and management of Porland e-commerce website banner advertising campaigns, google ads and analytics reports, coordination and briefing with relevant agencies and conducting Pr relations

The Gang Agency - Digital Marketing & Social Media Manager (2019 - 2020)

Sr. I am working as a Social Media Specialist. Creating a social media strategy, making appropriate strategy plans for Facebook, Twitter, Instagram and Youtube channels, providing content entries, reporting the works, customer relations....

Özak Global Holding - Digital Marketing Specialist (2018 - 2019)

Tick Tock Boom - Digital Marketing Specialist (2016 - 2018)

Onadworks - Social Media Manager (2013 - 2015)

Brands (Some of the Brands I Manage)

beru GURME

MNG TIRIŞİM

Türk Telekom

Pharmaton

beru IZ

BANCI VAKFI

SuperStep

GEBERIT

Setur

ŞİŞECAM

LIFE CELL

THE BODY SHOP

touristica

OLEG CASSINI

Nexans

Kale

Contact

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Address

Adana - İstanbul

Linkedin

linkedin.com/in/sinemkeser

Education

University

Anadolu University
Bachelor of Business Administration

Skills

- Digital Marketing
- Google Adwords
- Facebook Ads
- Twitter Ads
- Instagram Ads
- LinkedIn Ads
- E-Mail Marketing
- Retargeting
- Affiliate Marketing
- Display Marketing
- Wordpress
- Adobe Photoshop